

DAVID HOROWITZ

MARKETING PROFESSOR

Work Experience

- 2007 – Present **Assistant Professor of Marketing**
Sonoma State University, Rohnert Park, CA
Introduction to Marketing, Consumer Behavior, Marketing Research, Promotion Management and Retail Management
- 2003 – 2007 **Marketing PhD Student**
Florida State University, Tallahassee, FL
Introduction to Marketing and Consumer Behavior

Contact Information

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Education

Major: **Industrial Engineering**
Stanford University, Stanford, CA

Skills

Marketing	HTML
Graphic Design	CSS
Web Design	WordPress
Video Editing	Tumblr
Motion Graphics	
SEO	Spanish

Photoshop
Lightroom
Camera Raw
Illustrator
InDesign
Fireworks
Premiere
After Effects

iLife
Final Cut Pro X

References

Available upon request